

DOMINICA

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019



While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



DOMINICA 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

36.9% OF TOTAL ECONOMY

Total T&T GDP = XCD550.7MN (USD204.0MN)

+43.6%

2019 Travel & Tourism GDP growth vs **+7.1%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

13.6 JOBS (000's)

(38.7% of total employment)



INTERNATIONAL VISITOR IMPACT

XCD467.1 MN

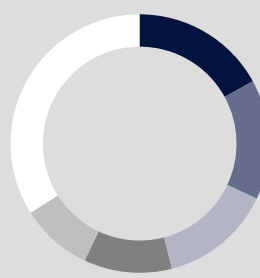
in visitor spend (**56.4%** of total exports) (USD173.0MN)

INBOUND ARRIVALS



- 1. UNITED STATES **24%**
- 2. GUADELOUPE **18%**
- 3. FRANCE **8%**
- 4. MARTINIQUE **7%**
- 5. UNITED KINGDOM **7%**
- **REST OF WORLD 36%**

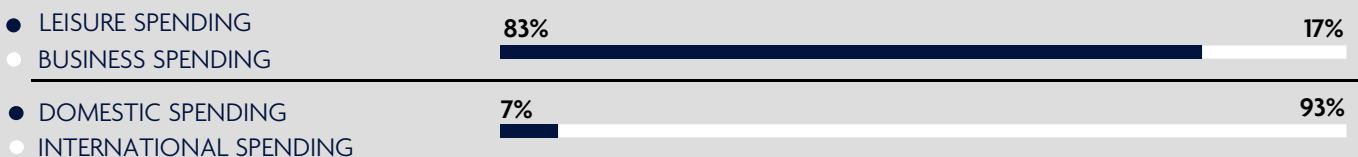
OUTBOUND DEPARTURES



- 1. GUADELOUPE **17%**
- 2. UNITED STATES **15%**
- 3. BARBADOS **14%**
- 4. ST LUCIA **11%**
- 5. ANTIGUA AND BARBUDA **9%**
- **REST OF WORLD 34%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020