

KIRIBATI

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019



While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



KIRIBATI 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

18.0% OF TOTAL ECONOMY

Total T&T GDP = AUD47.6MN (USD33.0MN)

+1.6%

2019 Travel & Tourism GDP growth vs **+2.1%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

6.6 JOBS (000's)

(18.2% of total employment)

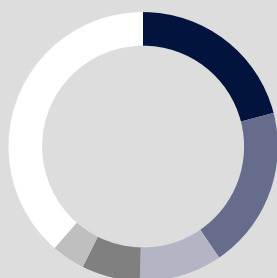


INTERNATIONAL VISITOR IMPACT

AUD9.9 MN

in visitor spend (**30.5%** of total exports) (USD6.9MN)

INBOUND ARRIVALS



- 1. UNITED STATES **21%**
- 2. AUSTRALIA **19%**
- 3. NEW ZEALAND **10%**
- 4. FIJI **7%**
- 5. SOLOMON ISLANDS **4%**
- **REST OF WORLD 39%**

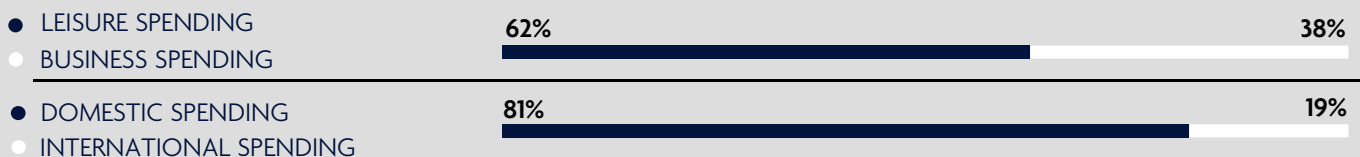
OUTBOUND DEPARTURES



- 1. CHINA **31%**
- 2. AUSTRALIA **16%**
- 3. SOUTH KOREA **14%**
- 4. NEW ZEALAND **11%**
- 5. UNITED STATES **3%**
- **REST OF WORLD 25%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020