

# NETHERLANDS

## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS<sup>1</sup>

### GLOBAL DATA 2019



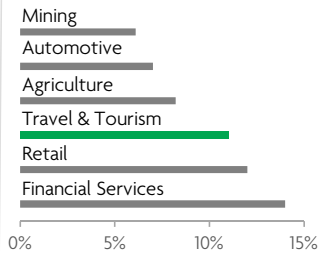
While the global economy grew by 2.5%,  
**Travel & Tourism grew significantly more at 3.5%**



**1 in 4 net new jobs** were created by Travel & Tourism over the last five years



**Global GDP impact by sector (2018 data).** Share of total economy GDP



### NETHERLANDS 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

**5.7% OF TOTAL ECONOMY**

Total T&T GDP = EUR45.8BN (USD51.0BN)

**+4.2%**

2019 Travel & Tourism GDP growth vs **+1.7%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

**791.3** JOBS (000's)  
(10.1% of total employment)

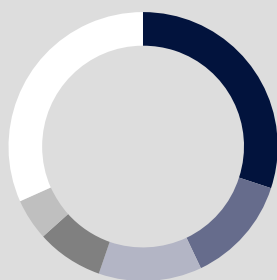


INTERNATIONAL VISITOR IMPACT

**EUR19.3<sub>BN</sub>**

in visitor spend (**2.9%** of total exports)  
(USD21.6BN)

### INBOUND ARRIVALS



- 1. GERMANY **30%**
- 2. BELGIUM **13%**
- 3. UNITED KINGDOM **12%**
- 4. UNITED STATES **8%**
- 5. FRANCE **5%**
- **REST OF WORLD 32%**

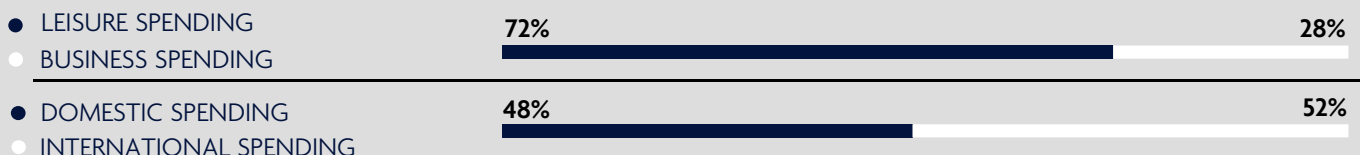
### OUTBOUND DEPARTURES



- 1. GERMANY **14%**
- 2. FRANCE **14%**
- 3. SPAIN **11%**
- 4. ITALY **6%**
- 5. BELGIUM **6%**
- **REST OF WORLD 49%**

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)



<sup>1</sup>All values are in constant 2019 prices & exchange rates  
As reported in March 2020