

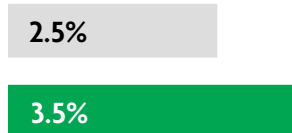
AUSTRALIA

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019



While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



AUSTRALIA 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.8% OF TOTAL ECONOMY

Total T&T GDP = AUD215.4BN (USD149.7BN)

+0.8%

2019 Travel & Tourism GDP growth vs **+1.8%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,653.6 JOBS (000's)
(12.8% of total employment)



INTERNATIONAL VISITOR IMPACT

AUD31.6_{BN}

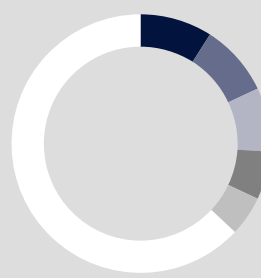
in visitor spend (**6.4%** of total exports)
(USD22.0BN)

INBOUND ARRIVALS



- 1. NEW ZEALAND **15%**
- 2. CHINA **15%**
- 3. UNITED STATES **9%**
- 4. UNITED KINGDOM **8%**
- 5. SINGAPORE **5%**
- **REST OF WORLD 48%**

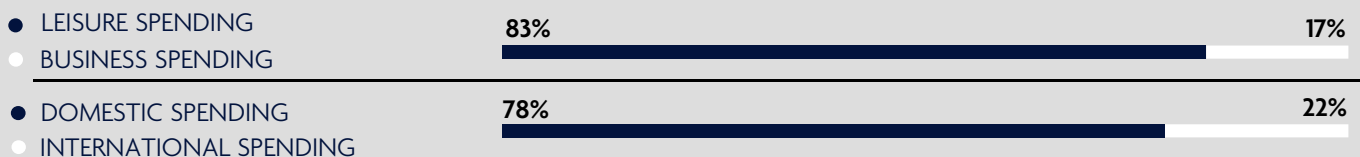
OUTBOUND DEPARTURES



- 1. INDONESIA **9%**
- 2. NEW ZEALAND **9%**
- 3. UNITED STATES **8%**
- 4. UNITED KINGDOM **6%**
- 5. ITALY **5%**
- **REST OF WORLD 63%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020